

You can become a KYB Certified Ride Control Center today!

Get all the benefits of a KYB Ride Control Center Member:

- The KYB product experience
- Customer awareness materials
- Product and selling skills
- On-going KYB sales and technical support

Call your distributor today.

KYB Ride Control Center Kit P/N RCC-201

- 4 KYB Shocks or Struts for your vehicle (up to a \$250 value)
- 1 Counter mat
- 1 KYB CD Catalog
- 1 KYB Certified Ride Control Center Banner
- 4 KYB Product Information Brochures
- 4 Sales Training Guides
- 1 KYB Certified Ride Control Center Poster
- 1 Vehicle Condition Poster
- 1 Tire Performance Poster
- 4 KYB Hats
- 50 Consumer Brochures with Holder
- Dealer Locator on www.kyb.com

Kit cost: Only \$199.00



KYB
World Class Shocks & Struts

www.kyb.com

KYB America LLC
140 N. Mitchell Court, Addison, IL 60101
(630) 620-5555

Become a KYB Certified Ride Control Center!



Get the power to promote and the knowledge to sell.

KYB
World Class Shocks & Struts

www.kyb.com

The tools you need to grow your ride control business

People don't "buy" shocks and struts...you have to "sell" them.

Be prepared with the tools and knowledge to make the sale. As a Certified KYB Ride Control Center, you will experience KYB quality products first hand, receive materials to create awareness, learn how to communicate with your customers about ride control, and benefit from KYB sales and technical support.

Your KYB Ride Control Center kit includes a set of four KYB Shocks or Struts for your vehicle.

Upgrading to KYB makes all the difference. Receive four shocks or struts for your own vehicle and feel the increased stability and control that makes your vehicle safer. You will also be able to recommend, with conviction, the very same shocks and struts you depend on every day.



Everything you need to create customer awareness and promote your ride control services.



Counterpart
Highlights the effects of worn ride control, so consumers can understand the need for new shocks or struts.



KYB CD Catalog
Provides KYB application and product information (updates available on-line).



KYB Certified Ride Control Center Banner
Identifies your shop as the expert in ride control service.



KYB Product Information Brochures
Explains the purpose, benefits, and applications of the KYB product lines.



Sales Training Guides
Compares KYB's superior design and technology to the competition and provides an effective selling strategy for your service advisors and technicians.



KYB Certified Ride Control Center Poster
Reinforces consumer awareness of your shop as the expert in ride control service.



Vehicle Condition Poster
Describes the effects of worn shocks and recommends replacement every 50,000 miles.



Tire Performance Poster
Illustrates how worn shocks and struts can decrease the performance, effectiveness, and life of new tires.



KYB Hats
Black brushed cotton cap features embroidered 3D KYB logo.



Consumer Brochures with Holder
Explains vehicle control to motorists and promotes the benefits of replacing shocks and struts.



Online Dealer Locator
Directs motorists interested in KYB products to your business.

KYB Ride Control Center kit only \$199